

# Campaign Organizer



TRACK I: COMMUNITY OUTREACH & COMMUNICATION	TRACK II: ORGANIZING YOUR EVENT	TRACK III: READING MENTOR PROGRAM	TRACK IV: REFLECTION
A 4–6 week project that includes securing permission from school officials to have your event, promoting your event, inviting VIPs, and contacting media.	A 4–6 week project that includes preparing for and organizing your Read for the Record event on October 8, 2009.	A 4–6 week project that connects older and younger students in a reading mentor program within your school or district.	A 1–4 week project where students take time to reflect on their campaign – recognizing their achievements and the positive effect they had on their community.

**TEAM MEMBERS**

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

**CORRESPONDING LESSON PLANS**

<input type="checkbox"/> Good Citizen Visual Presentation <input type="checkbox"/> Media Blitz <input type="checkbox"/> Narrative Essay: Me and My Community <input type="checkbox"/> Research Paper: Who Inspires You?	<input type="checkbox"/> Get Ready for Reading Day	<input type="checkbox"/> Get Ready for Reading Day	<input type="checkbox"/> Research Paper: Who Inspires You? <input type="checkbox"/> Narrative Essay: Me and My Community
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**CORRESPONDING RESOURCES**

<input type="checkbox"/> Read for the Record Brochure <input type="checkbox"/> Read for the Record Fact Sheet <input type="checkbox"/> Event Flyer <input type="checkbox"/> Event Poster Template <input type="checkbox"/> Event Invitation Template <input type="checkbox"/> Newsletter Template <input type="checkbox"/> Calendar Posting <input type="checkbox"/> Bulletin Board Posting <input type="checkbox"/> Email Template <input type="checkbox"/> Proclamation – Governor <input type="checkbox"/> Proclamation – Mayor <input type="checkbox"/> Press Release – Future Tense <input type="checkbox"/> Press Release – Past Tense <input type="checkbox"/> VIP Participation <input type="checkbox"/> Jumpstart Photos <input type="checkbox"/> Poster Template <input type="checkbox"/> Presentation Planning Sheet <input type="checkbox"/> Slide Show Planner <input type="checkbox"/> Team Planning Form <input type="checkbox"/> Writing Web <input type="checkbox"/> KWPL Chart <input type="checkbox"/> Assessment Rubric	<input type="checkbox"/> Event Sign In Sheet <input type="checkbox"/> Media Release Form <input type="checkbox"/> Volunteer Guide <input type="checkbox"/> Sample Event Script <input type="checkbox"/> Sample Event Schedule <input type="checkbox"/> Certificate of Participation <input type="checkbox"/> “I Set a World Record” Stickers <input type="checkbox"/> <i>The Very Hungry Caterpillar</i> Activity: Caterpillar Clues <input type="checkbox"/> <i>The Very Hungry Caterpillar</i> Activity: Caterpillar Mural <input type="checkbox"/> <i>The Very Hungry Caterpillar</i> Activity: Caterpillar Sock Puppet <input type="checkbox"/> <i>The Very Hungry Caterpillar</i> Activity: My Antennae <input type="checkbox"/> <i>The Very Hungry Caterpillar</i> Activity: Hungry Collage <input type="checkbox"/> <i>The Very Hungry Caterpillar</i> Activity: What Is the Caterpillar Doing Inside the Cocoon? <input type="checkbox"/> <i>The Very Hungry Caterpillar</i> Reading Guide <input type="checkbox"/> List of Books by Eric Carle	<input type="checkbox"/> <i>The Little Engine That Could</i> Reading Guide <input type="checkbox"/> <i>Ferdinand</i> Reading Guide <input type="checkbox"/> <i>Corduroy</i> Reading Guide <input type="checkbox"/> <i>The Very Hungry Caterpillar</i> Reading Guide	<input type="checkbox"/> Press Release – Future Tense <input type="checkbox"/> Press Release – Past Tense <input type="checkbox"/> Slide Show Planner <input type="checkbox"/> Media Release Form <input type="checkbox"/> Team Planning Form <input type="checkbox"/> Presentation Planning Sheet
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